



For Immediate Release
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**THE U.S. COPYRIGHT INDUSTRIES APPLAUD THE CONCLUSION
OF A U.S.-AUSTRALIA FREE TRADE AGREEMENT**

The International Intellectual Property Alliance (IIPA), comprised of six trade associations and their over 1,300 companies representing the U.S. copyright industries, applauded U.S. Trade Representative Robert Zoellick and his able team of negotiators for reaching final agreement yesterday on a Free Trade Agreement (FTA) with Australia.

Eric H. Smith, IIPA President, said, “From what we know of the content of the agreement reached yesterday, we expect that its implementation will significantly advance the goal of integrating the Australian market into the global marketplace for copyrighted materials. The agreement contemplates more comprehensive and modern protections and improved enforcement measures for Australia, which will be good for the copyright industries, for jobs, and ultimately for consumers, in both countries. Ambassador Zoellick and his team deserve praise for insisting on setting world-class standards in this agreement for copyright protection and enforcement. It was the right approach to take and, based on the reports so far, it appears to have been achieved to a significant extent.”

“IIPA looks forward to reviewing the final FTA text when it is made public,” Smith added. “We are committed to ensuring that the copyright and enforcement provisions in FTAs have the strongest levels of protection possible.”

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The IIPA is a private-sector coalition formed in 1984 to represent the U.S. copyright-based industries in bilateral and multilateral efforts to improve international protection of copyrighted materials. IIPA’s six member associations represent over 1,300 U.S. companies producing and distributing materials protected by copyright laws throughout the world – all types of computer software including business applications software and entertainment software (such as videogame CDs and cartridges, personal computer CD-ROMs and multimedia products); theatrical films, television programs, home videos and digital representations of audiovisual works; music, records, CDs, and audiocassettes; and textbooks, tradebooks, reference and professional publications and journals (in both electronic and print media).