

IIPA 2009 "SPECIAL 301" RECOMMENDATIONS
 2007 and 2008 ESTIMATED TRADE LOSSES DUE TO COPYRIGHT PIRACY
 (in millions of U.S. dollars)
 and 2007-2008 ESTIMATED LEVELS OF COPYRIGHT PIRACY

	Business Software ¹				Records & Music ²				Motion Pictures				Entertainment Software ³				Books		Totals		
	Losses		Levels		Losses		Levels		Losses		Levels		Losses		Levels		Loss	Loss	Loss	Loss	
	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	
PRIORITY WATCH LIST																					
Argentina	265.0	222.0	75%	74%	75.1	84.7	60%	60%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	340.1	306.7
Brunei	NA	NA	NA	85%	2.4	2.4	100%	99%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	2.4	2.4
Canada	742.0	696.0	32%	33%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	742.0	696.0
Chile	109.0	103.0	66%	66%	21.0	29.6	66%	44%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	130.0	132.6
Egypt	81.0	72.0	59%	60%	NA	15.0	NA	75%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	32.0	81.0	119.0
India	1060.0	1013.0	66%	69%	36.2	13.8	55%	55%	NA	NA	NA	NA	NA	129.9	NA	89%	NA	38.0	1096.2	1194.7	
Indonesia	302.0	226.0	86%	84%	20.0	20.2	95%	92%	NA	NA	NA	NA	NA	NA	NA	NA	NA	32.0	322.0	278.2	
Mexico	497.0	460.0	60%	61%	419.7	527.0	80%	71%	NA	NA	NA	NA	NA	273.0	NA	88%	NA	41.0	916.7	1301.0	
Pakistan	77.0	63.0	85%	84%	NA	25.0	NA	100%	NA	NA	NA	NA	NA	NA	NA	NA	NA	55.0	77.0	143.0	
People's Republic of China	2940.0	2999.0	79%	82%	564.0	451.2	90%	90%	NA	NA	NA	NA	NA	NA	NA	95%	NA	52.0	3504.0	3502.2	
Philippines	105.0	88.0	70%	69%	117.0	88.3	83%	80%	NA	NA	NA	NA	NA	NA	NA	NA	NA	49.0	222.0	225.3	
Russian Federation (GSP)	2773.0	2268.0	70%	73%	NA	313.0	NA	58%	NA	NA	NA	NA	NA	NA	NA	79%	NA	42.0	2773.0	2623.0	
Thailand	295.0	257.0	76%	78%	17.8	21.7	65%	50%	NA	NA	NA	NA	NA	91.4	NA	77%	NA	37.0	312.8	407.1	
WATCH LIST																					
Belarus	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0
Brazil	1068.0	889.0	60%	59%	117.1	151.6	48%	48%	NA	NA	NA	NA	NA	NA	NA	91%	NA	18.0	1185.1	1058.6	
Bulgaria	53.0	38.0	70%	68%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	53.0	38.0	
Costa Rica	15.0	13.0	60%	61%	14.8	14.5	60%	60%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	29.8	27.5	
Greece	127.0	109.0	57%	58%	NA	NA	60%	60%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	127.0	109.0	
Hungary	92.0	75.0	43%	42%	NA	20.0	NA	35%	NA	NA	NA	NA	NA	15.9	NA	79%	NA	NA	92.0	110.9	
Israel	72.0	57.0	32%	32%	NA	NA	NA	50%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	72.0	57.0	
Italy	1242.0	1067.0	49%	49%	350.0	45.0	25%	23%	NA	NA	NA	NA	NA	817.0	NA	64%	NA	20.0	1592.0	1949.0	
Kazakhstan	63.0	61.0	77%	79%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	63.0	61.0	
Kuwait	43.0	37.0	63%	62%	NA	10.0	NA	75%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	43.0	47.0	
Lebanon (GSP)	28.0	24.0	74%	73%	3.0	2.8	70%	60%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	31.0	26.8	
Malaysia (OCR)	180.0	156.0	60%	59%	26.2	16.0	60%	45%	NA	NA	NA	NA	NA	NA	NA	83%	NA	9.0	206.2	181.0	
Peru	52.0	41.0	74%	71%	57.2	58.5	98%	98%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	109.2	99.5	
Poland ²	438.0	348.0	55%	57%	100.0	28.0	27%	36%	NA	NA	NA	NA	NA	76.0	NA	60%	NA	NA	538.0	452.0	
Romania	115.0	91.0	70%	68%	10.0	15.0	40%	65%	NA	NA	NA	NA	NA	NA	NA	89%	NA	NA	125.0	106.0	
Saudi Arabia (OCR)	126.0	97.0	54%	51%	NA	25.0	NA	60%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	126.0	122.0	
South Korea	284.0	302.0	40%	43%	NA	NA	NA	NA	NA	NA	NA	NA	NA	461.9	NA	66%	NA	44.0	284.0	807.9	
Spain (OCR)	624.0	542.0	42%	43%	13.4	16.7	20%	20%	NA	NA	NA	NA	NA	510.0	NA	35%	NA	NA	637.4	1068.7	
Sweden	227.0	194.0	25%	25%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	53%	NA	NA	227.0	194.0	
Tajikistan	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	
Turkey	239.0	201.0	65%	65%	NA	22.0	NA	80%	NA	NA	NA	NA	NA	NA	NA	NA	NA	23.0	239.0	246.0	
Turkmenistan	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	
Ukraine	308.0	222.0	85%	83%	NA	35.0	NA	60%	NA	NA	NA	NA	NA	NA	NA	80%	NA	NA	308.0	257.0	
Uzbekistan (GSP)	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.0	
Vietnam	123.0	120.0	83%	85%	NA	NA	95%	95%	NA	NA	NA	NA	NA	NA	NA	NA	NA	17.0	123.0	137.0	
SPECIAL 306 MONITORING																					
Paraguay ²	7.0	7.0	81%	82%	NA	128.0	NA	99%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	7.0	135.0	

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	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007		
SPECIAL MENTION																						
Azerbaijan	41.0	28.0	92.0	92%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	41.0	28.0
Bangladesh	56.0	55.0	92.0	92%	NA	NA	90%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	56.0	55.0
Colombia	85.0	70.0	60%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	85.0	70.0
Hong Kong	140.0	134.0	50%	51%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	77.8	NA	80%	NA	4.0	NA	140.0	215.8
Japan	941.0	876.0	21%	23%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	941.0	876.0
Jordan	11.0	11.0	58%	60%	NA	NA	90%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	11.0	11.0
Nigeria	67.0	63.0	81%	82%	NA	55.0	NA	95%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	67.0	118.0
Switzerland	207.0	182.0	24%	25%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	207.0	182.0
Taiwan	122.0	118.0	39%	40%	4.4	4.9	22%	21%	NA	NA	NA	NA	NA	NA	202.9	NA	94%	NA	16.0	NA	122.0	341.8
TOTALS	16442.0	14695.0			1969.3	2239.9			NA	NA			NA	2655.8			NA	529.0	18411.3	20119.7		

Endnotes:

¹ BSA's 2008 statistics are preliminary. They represent the U.S. software publishers' share of software piracy losses in each country, and follow the methodology compiled in the Fifth Annual BSA and IDC Global Software Piracy Study (May 2008), available at <http://global.bsa.org/idcglobalstudy2007/>. These figures cover, in addition to business applications software, computer applications such as operating systems, consumer applications such as PC gaming, personal finance, and reference software. BSA's 2007 piracy statistics were preliminary at the time of IIPA's February 11, 2008 Special 301 filing and were finalized in June 2008 (see <http://www.iipa.com/statistics.html>) and are reflected above.

² RIAA reports that its estimated losses to the music industry in 2007 in Paraguay include both domestic piracy and estimated losses caused by transshipment.

³ ESA does not have 2008 data available. ESA's reported dollar figures for 2007 reflect the value of pirate product present in the marketplace as distinguished from definitive industry "losses." The value of pirate product in the market in Poland reflects only the value of pirate product for personal computers.

"GSP" means that the U.S. government is reviewing this country's IPR practices under the Generalized System of Preferences trade program.

"OCR" means IIPA has requested that an out-of-cycle review be conducted by USTR later in 2009.

IIPA's members' methodology is described in Appendix B of IIPA's submission.