

USTR 2007 "SPECIAL 301" DECISIONS
IIPA 2005-2006 ESTIMATED TRADE LOSSES DUE TO COPYRIGHT PIRACY
(in millions of U.S. dollars)
and 2005-2006 ESTIMATED LEVELS OF COPYRIGHT PIRACY

ASIA PACIFIC

	Business Software ¹				Records & Music				Motion Pictures ²				Entertainment Software ³				Books		Totals	
	Losses		Levels		Losses		Levels		Losses		Levels		Losses		Levels		Loss	Loss	Loss	Loss
	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005
PRIORITY WATCH LIST																				
India	574.0	255.0	71%	72%	52.7	56.4	55%	57%	NA	NA	NA	29%	85.6	65.2	82%	86%	40.0	42.0	752.3	418.6
People's Republic of China	2172.0	1554.0	82%	86%	206.0	504.4	85%	85%	NA	244.0	NA	93%	NA	589.9	NA	92%	52.0	52.0	2430.0	2644.3
Thailand	253.0	155.0	80%	80%	20.7	21.9	50%	45%	NA	149.0	NA	62%	NA	NA	82%	75%	35.0	30.0	308.7	355.9
WATCH LIST																				
Indonesia	191.0	153.0	85%	87%	17.2	13.8	91%	88%	NA	NA	NA	87%	NA	NA	NA	NA	32.0	32.0	240.2	198.8
Malaysia	159.0	82.0	60%	60%	22.0	38.8	45%	49%	NA	NA	NA	91%	28.0	23.4	90%	91%	9.0	10.0	59.0	154.2
Pakistan (OCR)	78.0	26.0	86%	86%	25.0	25.0	100%	100%	NA	NA	NA	NA	NA	NA	NA	NA	55.0	55.0	158.0	106.0
Philippines	71.0	46.0	71%	71%	50.3	21.0	62%	40%	NA	NA	NA	78%	NA	11.3	NA	85%	49.0	48.0	134.3	126.3
South Korea	220.0	200.0	45%	46%	0.3	1.3	7%	13%	NA	NA	NA	7%	353.5	415.1	68%	55%	45.0	43.0	618.8	659.4
Taiwan	91.0	56.0	41%	43%	16.2	21.5	28%	26%	NA	98.0	NA	51%	NA	161.9	NA	42%	18.0	18.0	125.2	355.4
Vietnam	53.0	21.0	88%	90%	NA	NA	95%	95%	NA	NA	NA	NA	NA	NA	NA	NA	18.0	16.0	71.0	37.0
TOTALS	3862.0	2548.0			410.4	713.2			NA	491.0			467.1	1266.8			353.0	346.0	4897.5	5055.9
Countries IIPA Included in its 2007 301 Report, but which are not on USTR's 2007 301 list																				
Bangladesh	NA	NA	NA	NA	40.0	NA	70%	NA	NA	NA	NA	NA	NA	NA	NA	NA	8.0	6.0	48.0	6.0
Cambodia	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	5.0	4.5	5.0	4.5
Hong Kong	90.0	56.0	53%	54%	2.9	4.3	17%	18%	NA	NA	NA	9%	59.9	90.8	60%	71%	5.0	6.0	157.8	157.1
Japan	891.0	811.0	25%	28%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	909.0	811.0
Lao People's Democratic Republic	NA	NA	NA	NA	NA	NA	NA	NA	NA	102.0	NA	15%	NA	NA	NA	NA	3.0	3.0	3.0	105.0
New Zealand	29.0	18.0	22%	23%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	28%	NA	NA	29.0	18.0
Singapore	63.0	43.0	39%	40%	1.2	2.4	5%	5%	NA	NA	NA	NA	NA	NA	27%	NA	2.0	NA	66.2	45.4
ESTIMATED REGIONAL TOTALS	4935.0	3476.0			454.5	3877.0			NA	593.0			527.0	1357.6			376.0	365.5	6115.5	6202.9

Endnotes:

¹ BSA's 2006 statistics are now final and are reflected above. BSA statistics represent the U.S. publishers' share of software piracy losses in each country, and follow the methodology compiled in the Third Annual BSA/IDC Global Software Piracy Study (May 2006), available at <http://www.bsa.org/globalstudy/>. These figures cover, in addition to business applications software, computer applications such as operating systems, consumer applications such as PC gaming, personal finance, and reference software. In IIPA's February 2007 Special 301 filing, BSA's 2006 piracy statistics were stated as preliminary, noting that finalized statistics would be forthcoming later in 2007.

² MPAA does not have 2006 statistics available at the time the IIPA 301 submission was filed. In 2006, MPAA changed its methodology of analyzing physical (hard goods) and internet piracy, and its 2005 piracy loss statistics for a limited number of countries is posted on IIPA's website.

³ ESA's reported dollar figures reflect the value of pirate product present in the marketplace as distinguished from definitive industry "losses." The value of pirate product in the market in the Philippines reflects only the value of pirate product for personal computers. ESA's methodology is described in Appendix B of IIPA's submission.

"OCR" means out-of-cycle review to be conducted by USTR.