

USTR 2007 "SPECIAL 301" DECISIONS

IIPA 2005-2006 ESTIMATED TRADE LOSSES DUE TO COPYRIGHT PIRACY
(in millions of U.S. dollars)
and 2005-2006 ESTIMATED LEVELS OF COPYRIGHT PIRACY

MIDDLE EAST/AFRICA

	Business Software ¹				Records & Music				Motion Pictures ²				Entertainment Software ³				Books		Totals	
	Losses		Levels		Losses		Levels		Losses		Levels		Losses		Levels		Loss	Loss	Loss	Loss
	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005	2006	2005
PRIORITY WATCH LIST																				
Egypt	49.0	45.0	63%	64%	12.0	9.0	70%	60%	NA	NA	NA	NA	NA	14.3	NA	85%	31.0	30.0	92.0	98.3
Israel	47.0	39.0	32%	32%	45.0	28.0	50%	35%	NA	61.0	NA	61%	11.4	NA	84%	95%	1.0	1.0	104.4	129.0
Lebanon (GSP)	23.0	20.0	73%	73%	2.6	3.2	60%	75%	NA	1.0	NA	1%	NA	NA	NA	NA	NA	4.0	25.6	28.2
Turkey	184.0	157.0	64%	65%	20.0	18.0	80%	80%	NA	29.0	NA	NA	NA	NA	NA	NA	20.0	23.0	224.0	227.0
WATCH LIST																				
Kuwait	33.0	35.0	64%	66%	9.0	8.5	70%	70%	NA	NA	NA	NA	NA	1.3	NA	82%	0.5	0.5	42.5	45.3
Saudi Arabia	115.0	105.0	52%	52%	20.0	20.0	50%	50%	NA	95.0	NA	95%	NA	NA	NA	95%	8.0	10.0	143.0	230.0
TOTALS	451.0	401.0			108.6	86.7			NA	186.0			11.4	15.6			60.5	68.5	631.5	757.8
Countries IIPA included in its 2007 301 Report, but which are not on USTR's 2007 301 list																				
Bahrain	13.0	12.0	60%	60%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	13.0	12.0
Jordan	11.0	11.0	61%	63%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	11.0	11.0
Morocco	30.0	31.0	66%	68%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	30.0	31.0
Oman	14.0	12.0	62%	63%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	14.0	12.0
South Africa	123.0	116.0	35%	36%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	3.0	2.0	126.0	118.0
ESTIMATED REGIONAL TOTALS	642.0	583.0			108.6	86.7			NA	186.0			11.4	15.6			63.5	70.5	825.5	941.8

Endnotes:

¹ BSA's 2006 statistics are now final and are reflected above. BSA statistics represent the U.S. publishers' share of software piracy losses in each country, and follow the methodology compiled in the Third Annual BSA/IDC Global Software Piracy Study (May 2006), available at <http://www.bsa.org/globalstudy/>. These figures cover, in addition to business applications software, computer applications such as operating systems, consumer applications such as PC gaming, personal finance, and reference software. In IIPA's February 2007 Special 301 filing, BSA's 2006 piracy statistics were stated as preliminary, noting that finalized statistics would be forthcoming later in 2007.

² MPAA does not have 2006 statistics available at the time the IIPA's 2007 301 submission was filed. In 2006, MPAA changed its methodology of analyzing physical (hard goods) and internet piracy, and MPAA's 2005 piracy loss statistics for a limited number of countries is posted on IIPA's website.

³ ESA's reported dollar figures reflect the value of pirate product present in the marketplace as distinguished from definitive industry "losses." ESA's methodology is described in Appendix B of IIPA's submission. Several piracy rate estimates included for 2006 in this report (for Chile, Colombia, Hungary and Paraguay) reflect only the piracy rate for handheld products – which may differ from and often underestimate overall piracy levels in a given country.

"GSP" means that the U.S. government is reviewing this country's IPR practices under the Generalized System of Preferences trade program.