

2010 "SPECIAL 301"

USTR DECISIONS

2008 and 2009 ESTIMATED TRADE LOSSES DUE TO COPYRIGHT PIRACY

(in millions of U.S. dollars)

and 2008-2009 ESTIMATED LEVELS OF COPYRIGHT PIRACY

	Business Software ¹				Records & Music ²			
	Losses		Levels		Losses		Levels	
	2009	2008	2009	2008	2009	2008	2009	2008
PRIORITY WATCH LIST								
Algeria	30.0	53.0	84%	84%	NA	NA	NA	NA
Argentina	387.0	203.0	71%	73%	63.4	75.1	60%	60%
Canada	613.0	794.0	29%	32%	NA	NA	NA	NA
Chile	173.0	111.0	64%	67%	NA	21.0	NA	66%
India	1001.5	1384.0	65%	68%	17.7	36.2	60%	55%
Indonesia	487.3	299.0	86%	85%	24.7	20.0	95%	95%
Pakistan	83.0	80.0	84%	86%	NA	NA	NA	NA
People's Republic of China	3412.4	3005.0	79%	80%	466.3	564.0	90%	90%
Russian Federation (GSP)	1437.0	2318.0	67%	68%	NA	NA	NA	NA
Thailand	381.7	335.0	75%	76%	15.1	17.8	50%	65%
Venezuela	377.0	266.0	87%	86%	NA	NA	NA	NA
WATCH LIST								
Belarus	30.0	NA	87%	NA	NA	NA	NA	NA
Bolivia	24.0	12.0	80%	81%	NA	NA	NA	NA
Brazil	1240.0	905.0	56%	58%	147.0	117.1	48%	48%
Brunei	7.7	10.0	67%	68%	NA	2.4	NA	100%
Colombia	134.0	75.0	55%	56%	NA	NA	NA	NA
Costa Rica	20.0	14.0	59%	60%	NA	14.8	NA	60%
Czech Republic	104.0	101.0	37%	38%	NA	NA	NA	NA
Dominican Republic	36.0	24.0	77%	79%	NA	NA	NA	NA
Ecuador	36.0	20.0	67%	66%	NA	NA	NA	NA
Egypt	80.0	87.0	59%	59%	NA	NA	NA	NA
Finland	105.0	116.0	25%	26%	NA	NA	NA	NA
Greece	136.0	131.0	58%	57%	NA	NA	NA	60%
Guatemala	41.0	27.0	80%	81%	NA	NA	NA	NA
Italy	1040.0	1137.0	49%	48%	NA	350.0	NA	25%
Jamaica	NA	NA	NA	NA	NA	NA	NA	NA
Kuwait	37.0	41.0	60%	61%	NA	NA	NA	NA
Lebanon (GSP)	25.0	27.0	72%	74%	NA	3.0	NA	70%
Malaysia	226.5	184.0	58%	59%	23.5	26.2	60%	60%
Mexico	581.0	453.0	60%	59%	436.4	419.7	82%	80%
Norway	117.0	137.0	29%	28%	NA	NA	NA	NA
Peru	68.0	46.0	70%	71%	NA	57.2	NA	98%
Philippines	130.2	121.0	69%	69%	112.1	117.0	83%	83%
Romania	110.0	149.0	65%	66%	NA	10.0	NA	40%
Spain	608.0	617.0	42%	42%	NA	13.4	NA	20%
Tajikistan	NA	NA	NA	NA	NA	NA	NA	NA
Turkey	228.0	257.0	63%	64%	NA	NA	NA	NA
Turkmenistan	NA	NA	NA	NA	NA	NA	NA	NA
Ukraine	150.0	294.0	85%	84%	NA	NA	NA	NA
Uzbekistan (GSP)	NA	NA	NA	NA	NA	NA	NA	NA
Vietnam	211.8	154.0	85%	85%	NA	NA	NA	95%

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	2009	2008	2009	2008	2009	2008	2009	2008
SPECIAL 306 MONITORING								
Paraguay ²	16.0	9.0	82%	83%	NA	NA	NA	NA
Status Pending								
Israel (OCR)	70.0	81.0	33%	32%	55.0	NA	55.0	NA
TOTALS	13995.1	14077.0			1361.2	1864.9		

Endnotes:

¹ BSA's 2009 statistics are now final. They represent the U.S. software publishers' share of software piracy losses in each country, and follow the methodology compiled in the Sixth Annual BSA and IDC Global Software Piracy Study (May 2010 available at <http://www.bsa.org>). These figures cover, in addition to business applications software, computer applications such as operating systems, consumer applications such as PC gaming, personal finance, and reference software. In IIPA's 2010 Special 301 filing, BSA's 2009 piracy statistics were stated as preliminary, noting that finalized statistics would be forthcoming later in 2010.

² RIAA reports that its estimated losses to the music industry in 2007 in Paraguay include both domestic piracy and estimated losses caused by transshipment.

³ ESA does not have 2008 data available. ESA's reported dollar figures for 2007 reflect the value of pirate product present in the marketplace as distinguished from definitive industry "losses." The value of pirate product in the market in Poland reflects only the value of pirate product for personal computers.

"GSP" means that the U.S. government is reviewing this country's IPR practices under the Generalized System of Preferences.

"OCR" means that an out-of-cycle review be conducted by USTR later in 2010.

IIPA's members' methodology is described in Appendix B of IIPA's submission, see http://www.iipa.com/2009_SPF