

**IIPA 2009 "SPECIAL 301" RECOMMENDATIONS**  
IIPA 2007-2008 ESTIMATED TRADE LOSSES DUE TO COPYRIGHT PIRACY  
(in millions of U.S. dollars)  
and 2007-2008 ESTIMATED LEVELS OF COPYRIGHT PIRACY

**THE AMERICAS**

	Business Software <sup>1</sup>				Records & Music				Motion Pictures				Entertainment Software <sup>2</sup>				Books		Totals		
	Losses		Levels		Losses		Levels		Losses		Levels		Losses		Levels		Loss	Loss	Loss	Loss	
	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	2008	2007	
<b>PRIORITY WATCH LIST</b>																					
Argentina	265.0	222.0	75%	74%	75.1	84.7	60%	60%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	340.1	306.7	
Canada	742.0	696.0	32%	33%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	742.0	696.0	
Chile <sup>3</sup>	109.0	103.0	66%	66%	21.0	29.6	66%	44%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	130.0	132.6	
Mexico	497.0	460.0	60%	61%	419.7	527.0	80%	71%	NA	NA	NA	NA	NA	273.0	NA	NA	NA	41.0	916.7	1301.0	
<b>WATCH LIST</b>																					
Brazil	1068.0	889.0	60%	59%	117.1	151.6	48%	48%	NA	NA	NA	NA	NA	NA	NA	NA	NA	18.0	1185.1	1058.6	
Costa Rica	15.0	13.0	60%	61%	14.8	14.5	60%	60%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	29.8	27.5	
Peru	52.0	41.0	74%	71%	57.2	58.5	98%	98%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	109.2	99.5	
<b>SPECIAL 306 MONITORING</b>																					
Paraguay <sup>2</sup>	7.0	7.0	81%	82%	NA	128.0	NA	99%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	7.0	135.0	
<b>SPECIAL MENTION</b>																					
Colombia	85.0	70.0	60%	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	85.0	70.0	
<b>TOTALS</b>	<b>2840.0</b>	<b>2501.0</b>			<b>704.9</b>	<b>993.9</b>			<b>NA</b>	<b>NA</b>			<b>NA</b>	<b>273.0</b>			<b>NA</b>	<b>59.0</b>	<b>3544.9</b>	<b>3826.9</b>	

Endnotes:

<sup>1</sup> BSA's 2008 statistics are preliminary. They represent the U.S. software publishers' share of software piracy losses in each country, and follow the methodology compiled in the Fifth Annual BSA and IDC Global Software Piracy Study (May 2008), available at <http://global.bsa.org/idcglobalstudy2007/>. These figures cover, in addition to business applications software, computer applications such as operating systems, consumer applications such as PC gaming, personal finance, and reference software.

<sup>2</sup> RIAA reports that its estimated losses to the music industry in 2007 in Paraguay include both domestic piracy and estimated losses caused by transshipment.

<sup>3</sup> ESA's reported dollar figures for 2007 reflect the value of pirate product present in the marketplace as distinguished from definitive industry "losses."

IIPA's members' methodology is described in Appendix B of IIPA's Special 301 submission.