INTERNATIONAL INTELLECTUAL PROPERTY ALLIANCE®



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The Copyright Industries Applaud the Congressional International Anti-Piracy Caucus' Attention to Copyright Law and Enforcement Problems In China, Russia and Canada

Washington—Today the International Intellectual Property Alliance (IIPA), a coalition of seven trade associations, with 1,900 company members, representing the copyright-based industries, supported the announcement by the Congressional International Anti-Piracy Caucus (IAPC) targeting certain countries for inadequate protection for U.S. copyrighted materials and ineffective enforcement. For 2008, the IAPC will focus on copyright piracy problems in China, Russia and Canada. It also highlighted problems in Mexico, Greece and Spain, and noted some positive steps taken by the governments of Lebanon, Malaysia and Turkey.

"China again remains a country of major concern to the copyright industries," said Eric H. Smith of the IIPA. "Copyright protection remains inadequate, and the copyright industries continue to await truly effective and deterrent enforcement (especially criminal enforcement), enhanced legal reform, and greater market access for legitimate copyrighted materials. **Russia** too needs to step up enforcement activity well beyond current levels. By certain measures, Russia is undertaking more enforcement actions than in prior years and there are particular areas, such as with business software, where real progress has been made. Nonetheless, much remains to be done to achieve adequate protection for all copyright sectors in Russia. **Canada** remains woefully behind the rest of the developed world (and most of the developing world as well), in adopting critical legislation that will facilitate the development of a healthy online marketplace for copyright materials. Indeed, more than a decade has passed since the global community agreed to two treaties providing minimum basic standards for copyright in the digital age, and Canada has yet to reform its own legislation to conform its practices to these global standards."

"IIPA and its member associations want to thank Senators Smith and Biden and Congressmen Goodlatte and Schiff, co-chairs of the Caucus, and all Caucus members for their continuing support for strong global copyright protection and enforcement by all our trading partners. Their dedication to nurturing the growth of these critical creative industries is greatly appreciated."

For more details on the IIPA's views regarding recent piracy, copyright law and enforcement developments in these nine countries, please go to IIPA's website, <u>www.iipa.com</u>.

About the IIPA: The International Intellectual Property Alliance (IIPA) is a coalition of seven trade associations representing U.S. copyright-based industries in bilateral and multilateral efforts to open up foreign markets closed by piracy and other market access barriers. These member associations represent over 1,900 U.S. companies producing and distributing materials protected by copyright laws throughout the world—all types of computer software, including business applications software and entertainment software (such as videogame discs and cartridges, personal computer CD-ROMs, and multimedia products); theatrical films, television programs, DVDs and home video and digital representations of audiovisual works; music, records, CDs, and audiocassettes; and textbooks, trade books, reference and professional publications and journals (in both electronic and print media).

