

# INTERNATIONAL INTELLECTUAL PROPERTY ALLIANCE®



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### **International Intellectual Property Alliance (IIPA) Commends the USITC's Findings in its First Report on the Effects of China's Intellectual Property Infringement and Indigenous Innovation Policies on the U.S. Economy**

Washington, D.C. — Eric H. Smith of the International Intellectual Property Alliance (IIPA), released the following statement on behalf of the IIPA in regard to the United States International Trade Commission (USITC) Report *China: Intellectual Property Infringement, Indigenous Innovation Policies, and Frameworks for Measuring the Effects on the U.S. Economy*, Investigation No. 332-514, USITC Publication 4199:

“IIPA commends the USITC for the comprehensive first report it issued on the effects of China’s IP infringement and indigenous innovation policies on the U.S. economy. The USITC’s report provides detailed information on the extensive challenges copyright industries face in China. Its key findings – that intellectual property rights infringement in China poses serious problems for U.S. firms, and that ‘ineffective enforcement contributes to widespread IPR infringement in China’ – are fully consistent with IIPA members’ experiences in the country. Significantly, the USITC also recognized that ‘market access restrictions and copyright infringement are closely linked because the absence of a legitimate market creates additional demand for pirated versions of copyrighted works.’ This investigation, undertaken at the request of the Senate Finance Committee, is a critically important exercise and IIPA looks forward to working with the USITC as it prepares its second report assessing the impact of these policies on the U.S. economy and U.S. jobs. We also urge those participating in this week’s U.S.-China Joint Commission on Commerce and Trade to take account of the key findings of the ITC report, in pursuing the goals of improving IP protection and enforcement and eliminating discriminatory and other barriers to market entry for creative industries in China.”

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**About the IIPA:** The International Intellectual Property Alliance (IIPA) is a coalition of seven trade associations – Association of American Publishers (AAP), Business Software Alliance (BSA), Entertainment Software Association (ESA), Independent Film & Television Alliance (IFTA), Motion Picture Association of America (MPAA), National Music Publishers’ Association (NMPA) and the Recording Industry Association of America (RIAA) – which represent the U.S. copyright-based industries in bilateral and multilateral efforts to open up foreign markets closed by piracy and other market access barriers. These member associations represent over 1,900 U.S. companies producing and distributing materials protected by copyright laws throughout the world—all types of computer software, including business applications software and entertainment software (such as videogame discs and cartridges, personal computer CD-ROMs, and multimedia products); theatrical films, television programs, DVDs and home video and digital representations of audiovisual works; music, records, CDs, and audiocassettes; and textbooks, trade books, reference and professional publications and journals (in both electronic and print media). Visit our webpage to find more details on this and other copyright and trade issues, [www.iipa.com](http://www.iipa.com).