

CORE COPYRIGHT INDUSTRIES ADDED \$1.3 TRILLION IN VALUE TO THE U.S. ECONOMY

CORE COPYRIGHT INDUSTRIES INCLUDE:



BOOKS



MUSIC



MOTION PICTURES



RADIO AND TV BROADCASTING



COMPUTER SOFTWARE



NEWSPAPERS



VIDEO GAMES



PERIODICALS AND JOURNALS

CORE COPYRIGHT INDUSTRIES CREATE HIGH-PAYING JOBS AND EMPLOY MILLIONS

Core copyright industries employed nearly 5% of the total private workforce and paid 39% higher than average U.S. wages.



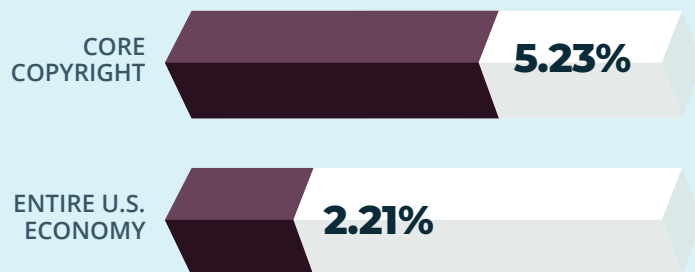
Nearly
5.7 MILLION
workers hired



\$98,336
average pay of core
copyright worker

THE COPYRIGHT ECONOMY IS GROWING FASTER THAN THE NATIONAL ECONOMY

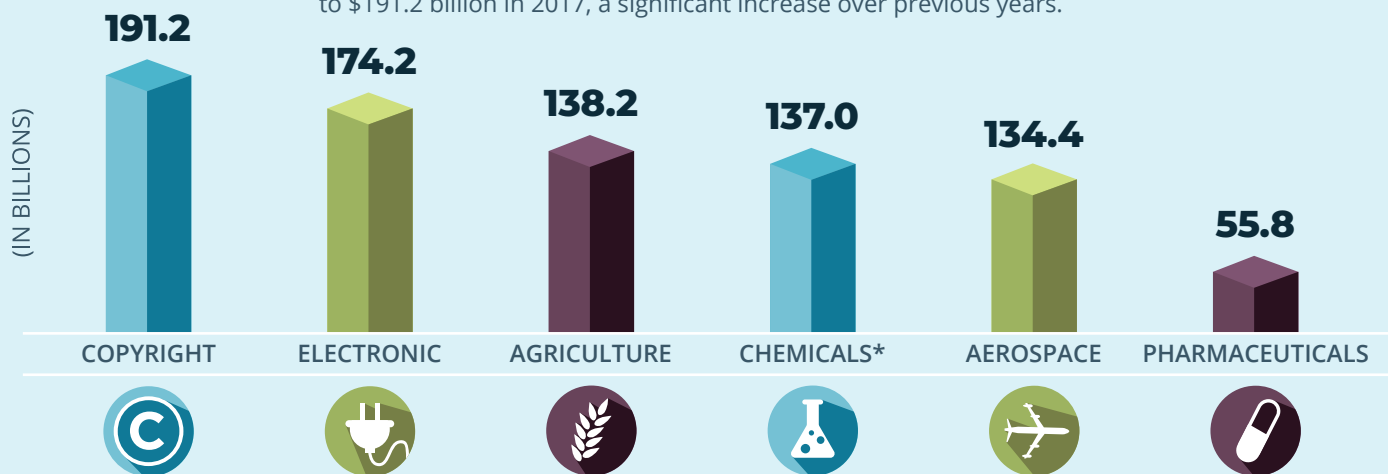
Since 2014, the core copyright industries have consistently grown faster than the U.S. economy.



COMPOUND ANNUAL GROWTH RATES 2014-2017

COPYRIGHT INDUSTRY SALES IN FOREIGN MARKETS OUTPACE OTHER INDUSTRIES

Sales of select U.S. copyright products in overseas markets amounted to \$191.2 billion in 2017, a significant increase over previous years.



*excluding pharmaceuticals and medicines

The statistics detailed above are from: Copyright Industries in the U.S. Economy - The 2018 Report prepared by Stephen Siwek of Economists Incorporated for the International Intellectual Property Alliance from data from the U.S. Bureau of Economic Analysis and other government agencies. To learn more, visit <https://iipa.org>.