
Director of Policy and Legal Affairs, IIPA

Summary

The International Intellectual Property Alliance (IIPA) is a private sector coalition, formed in 1984, of trade associations representing the U.S. copyright-based industries working to improve copyright protection and enforcement of copyrighted materials and to open foreign markets closed by piracy and other market access barriers.

IIPA is seeking a proactive, collaborative, and action-oriented attorney who is passionate about promoting the creation and dissemination of creative content around the world. The attorney should have experience and a strong interest in working at the intersection of copyright, international trade, and government relations. The Director of Policy and Legal Affairs will work with the Executive Director to provide legal expertise to assist IIPA members in advocacy before Congress, federal agencies, foreign governments, and other relevant stakeholders. In addition, this role supports the Executive Director in developing and implementing strategies to advance the policy priorities of IIPA members and managing the operations of the IIPA. This role requires outstanding writing, communication, legal, and policy skills.

Key Responsibilities

- Provides written and oral advocacy to U.S. Government agencies and Congress on complex international copyright and trade issues in pursuit of IIPA policy objectives.
- Prepares IIPA's annual report to the U.S. Trade Representative on intellectual property rights in the Special 301 process. This requires outstanding writing skills, including the ability to provide clear and concise explanations of technical copyright issues, and the ability to prepare lengthy, detailed reports under tight deadlines.
- Prepares written submissions on behalf of IIPA to U.S. and foreign governments seeking compliance with international copyright treaty and trade agreement obligations and improvements in foreign copyright laws.
- Works with international organizations and U.S. government officials, as well as foreign governments, to improve foreign copyright laws, their implementation, and their enforcement.
- Analyzes and provides legal advice on copyright laws and proposed copyright legislation in foreign markets, as well as on international copyright and trade agreements.
- Develops proposals for policy decisions on international copyright and trade issues and works with the Executive Director and IIPA member organizations on those proposals.
- Represents IIPA in meetings with and outreach to U.S. government officials and foreign government officials.
- Responds to and collaborates with IIPA member organizations.
- Advises IIPA member organizations on international copyright law and trade matters.
- Cultivates relationships with diverse stakeholders and allied groups.
- Develops advocacy materials as needed.
- Supports the Executive Director in managing the operations of IIPA as needed.
- Other relevant duties and projects as assigned.

Education and Experience Requirements

- Bachelor's Degree from an accredited college/university.
- Juris Doctorate from an American Bar Association accredited American law school.
- Member in good standing of the District of Columbia Bar or a state bar with the ability to waive into DC.

- A minimum of five years experience working in private and/or public sector on domestic and/or international copyright issues.
- Experience working on government relations/advocacy and international trade issues preferred.
- Relevant experience working with the copyright industries.
- Deep knowledge of international IP landscape.

Qualifications

- Must possess outstanding writing ability and oral communications skills.
- Expertise in writing lengthy, detailed reports under tight deadlines, including the ability to quickly synthesize a significant amount of information and clearly explain complex copyright issues for both non-technical and technical audiences.
- Must possess the highest level of work ethic and the ability to maintain confidential information.
- Demonstrated negotiation skills.
- Ability to manage the varying needs and priorities of both internal and external stakeholders.
- Ability to solve practical problems and carry out responsibilities under minimal supervision.
- Excellent analytical, research, interpersonal and facilitative skills.
- Ability to adapt as organization evolves.